



## CALL FOR ARTISTS

### Mural Design – The Wintrust Mural Building

#### Summary

Community Investment Corporation (CIC) invites artists to submit qualifications for a mural design to be installed on the Wintrust Mural Building. The goal of this project is to celebrate the mission and impact of CIC’s work in Chicago neighborhoods through the preservation of affordable rental housing.

CIC will commission one artist to create a 3-panel mural design in a digital vector format. No installation is required. The Call for Artists opens February 28 and closes April 3. CIC will then invite up to five finalists to submit a more comprehensive proposal and concept and provide honorariums to all finalists. Artist will be selected and notified in the third week of May, with project delivery due June 22.

Call for Artists responses can be submitted via this [application form](#) and are due no later than 11:59pm on April 3<sup>rd</sup>.



#### About CIC

CIC is a 50-year old nonprofit lending organization with a mission to be a leading force in affordable housing and neighborhood revitalization through innovative financing, programs, and policy leadership. We build vibrant communities, strengthen local businesses and build generational wealth, and provide well maintained homes for families by serving as a one-stop resource for local owner-operators and property managers of affordable rental housing.

CIC lends across the region but works primarily in Chicago and especially in South and West side neighborhoods.

We are honored to have been selected as a nonprofit partner for The Wintrust Building. We are seeking to work with a local artist with an interest in, or connection and commitment to, the Chicago neighborhoods CIC serves.

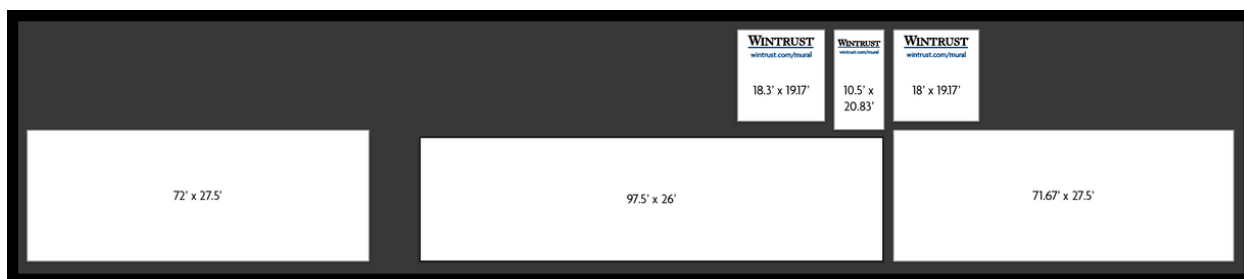
We invite interested artists to learn more about CIC, our approach, vision, values, and programs by visiting our website at [cicchicago.com](http://cicchicago.com) or viewing any number of videos available on our YouTube channel, including:

- Borrower Profile: [LJ Promise Realty](#)
- 50<sup>th</sup> Anniversary Video Trio: [Looking Back](#), [Today](#), and [Looking Ahead](#)

### Project Description

CIC is seeking the design of a 3-panel mural to be installed on The Wintrust Building, located at 1735 N. Ashland Avenue and highly visible from the Kennedy Expressway.

Due to the nature of The Wintrust Building, the artwork must be created and final files delivered in a high resolution digital format. The mural is comprised of 3 separate panels, though the north and west facing panels can be seen together. The south facing panel can be designed as a standalone piece. The overall panel sizes are provided below, and more specific and required design specifications will be shared with selected finalists.



We hope that the mural design embodies the vibrancy of Chicago neighborhoods, the crucial role that everyday multifamily apartment buildings play in these neighborhoods, and the positive multiplier effect that improving properties and investing in neighborhoods has in our city.

### Eligibility

This Call for Artists is open to artists aged 18 years and older of all disciplines and backgrounds. Artists who are new to the field of public art are encouraged to apply.

Due to the technical requirements of the deliverable, artist will need to be proficient in digital design and able to produce vector or high-resolution digital files of the final artwork. No installation is required.

### Budget

Up to five finalists will be invited to submit comprehensive proposals, and those finalists will be provided with a \$1,000 honorarium.

The selected artist will receive \$9,000 to cover all artists fees, on the following schedule:

- 1<sup>st</sup> payment of \$4,500 paid upon contract execution (anticipated third week in May)
- 2<sup>nd</sup> payment of \$4,000 paid upon delivery of final art files (anticipated third week in June)
- 3<sup>rd</sup> payment of \$500 paid upon design approval by Wintrust and the City of Chicago (anticipated by August)

### Application Process

Artists must submit their Call for Artists application by April 3 at 11:59pm using this form:

<https://forms.office.com/r/7DLKR0FgJg>

Applications must include:

- Brief Personal Statement of Interest and Qualifications (*limit 500 words or 4000 characters*)
- Commitment or Connection to Chicago Neighborhoods (*optional*)
- High Level Concept: *limit of 3-5 words*
- Works Samples: *links or image files to up to 5 relevant past relevant projects*
- Work Sample Narrative: (*optional*) *brief explanation or any relevant notes about the provided work samples*
- Intent to submit proposal as a team: Yes/No
- Previous designs for The Wintrust Building: Yes/No
- Contact Information
  - Name
  - Email Address
  - Phone Number
  - Website and/or social media links: *Up to 2 links may be provided, though only 1 is required.*

### Selection Criteria and Process

A panel comprised of CIC staff, board, community and artist representatives will review all Call for Artists submissions using the following criteria:

- Body of Work: Degree to which artist style, method, approach, and previous work resonate with CIC's panelists.
- Strength of Concept: Degree to which the 3-5 word phrase reflects CIC's mission and impact and provides an inspiring launch pad for a potential project concept
- Connection or Commitment to Chicago Neighborhoods: Demonstrated connection or commitment to a particular neighborhood or multiple neighborhoods, further amplifying the work of local artists
- Previous Experience: Demonstrated ability to execute this project. Please note, artists new to the field of public art are also encouraged to apply.

### Timeline

- February 28 – Call for Artists opens for submissions
- April 3, 11:59pm – Deadline to submit Call for Artists response
- April 4 – 17: Submission review process
- April 18: Finalists notified
- May 3: Deadline to submit final design concept
- May 5-May 15: Final design concepts review process
- May 16: Selected artist notified
- June 1: Project update meeting
- June 22: Submission deadline
- June/July: Respond to needed adjustments identified during Wintrust and City of Chicago review processes
- Sept/October: Mural design on display. Exact dates TBD.

Please note that some dates are approximate and subject to change.

Finalist Submissions CIC panelists will select up to 5 artists to participate in the second and final round. Finalists will receive a \$1,000 honorarium to submit a more comprehensive application, including:

- Draft sketch of mural concept
- More in depth artist statement, including details on the submitted concept as well as overall artist approach and process

Panelists will review all draft concepts and select the artist according to the above timeline. We anticipate that the artist will begin the final project the week of May 19 and the final deliverable is due on June 22. CIC and the selected artist will hold a mid-process check-in the week of June 1 and CIC staff are available for questions and information at any time throughout the process.

Artist will be required to coordinate with CIC throughout the process, and collaborate on any needed design adjustments resulting from Wintrust and City of Chicago permit reviews.

#### Questions and Contact Information

Any questions regarding the CIC Call for Artists should be sent to: [murals@cicchicago.com](mailto:murals@cicchicago.com). You may also reach out to CIC at (312) 258-0070 or visit our website at [cicchicago.com](http://cicchicago.com).